

2023 Press File



Welcome to the 2023 Press File for the London to Paris Electric Vehicle Rally.

Enclosed in this document you will find the various different press articles we have been featured in this year including their number of followers.

This will be continually updated as the year progresses.

With thanks.

FULLY CHARGED - 1 MILLION SUBSCRIBERS

Fully Charged Show is the world's number one home energy and electric vehicle channel which includes news, videos and reviews.

FULLY CHARGED SHOW

A-Z of EverythingReviewsEpisodesInsightsPodcastsEventsRecruitmentAboutSTORE

THE WORLD'S NO.1 HOME ENERGY & ELECTRIC VEHICLE SHOW
KINDLY SUPPORTED BY **NRMA**

THE ICC SYDNEY
11TH & 12TH MARCH 2023

ROBERT LLEWELLYN'S FULLY CHARGED LIVE

THE WORLD'S NO.1 HOME ENERGY & ELECTRIC VEHICLE SHOW

THE ICC SYDNEY
MARCH 11TH & 12TH 2023
BOOK NOW

THE WORLD'S NO.1 HOME ENERGY & ELECTRIC VEHICLE SHOW
KINDLY SUPPORTED BY **NRMA**

THE ICC SYDNEY
11TH & 12TH MARCH 2023

INSIGHTS

Range anxiety? Thing of the past. Join 100 EVs on a road trip to Paris!

FEBRUARY 15, 2023
Written by
BILL MURRAY
Bill Murray, co-founder of the London to Brighton to Paris, electric vehicle rally and co-owner of Current PR. Journalist, BBC broadcaster and motoring enthusiast.

You are screen sharing

Stop Share

FULLY CHARGED

<https://fullycharged.show/blog/range-anxiety-thing-of-the-past-join-100-evs-on-a-road-trip-to-paris-london-to-paris-ev-rally/>

THE ARGUS - OVER 800,000 MONTHLY READERS

Local Brighton and Hove newspaper which features news, entertainment and more.

The London to **Brighton** electric vehicle rally is going across the channel in 2023, as participants of the event continue to Paris.

The rally is the biggest in England, and the first international event of its kind, setting out to "show the world the accessibility, variety, diversity and the limitless possibilities of travelling in a low carbon world."

It returns to Madeira Drive for the third year in a row, with electric motorists being urged to sign up to the event which has featured incredible inventions, electric planes and solar powered cars since its creation in 2021.

<https://www.theargus.co.uk/news/23310656.london-paris-ev-rally-via-brighton-launches-soho-house>



First international electric vehicle rally to visit Brighton (Image: London to Brighton Electric Vehicle Rally | Inset: PA)



By Andrew Gardner

[andrewgardnr](#)

Reporter

Share



2 Comments

An international electric vehicle rally will visit later this year, bringing a modern twist to a century-old motoring tradition.

London to Paris EV run via Brighton launches at Soho House

13th February



The launch of the London to Paris EV Rally (Image: David McHugh / Brighton Pictures)



By Andrew Gardner
andrewgardnr
Reporter

Share



1 Comments

A century-old motoring tradition has gone international.

Supporters of the London to **Brighton** Electric Vehicle rally attended a launch event at Soho House in Madeira Drive, Brighton, to celebrate the third year of the event - and this time it will be going across the Channel to Paris.

The rally is led by Bill Murray and Green city councillor Tom Druitt and aims to promote electric vehicles as a viable mode of transport.



The Argus: Tom Druitt is the boss

Tom Druitt is the boss of the Big Lemon (Image: David McHugh / Brighton Pictures)

Hypermiler UK - over 280 members.

An industry based news site which includes also includes forums.

LONDON TO BRIGHTON ELECTRIC VEHICLE RALLY GOES INTERNATIONAL

Posted by Hypermiler UK | Feb 15, 2023 | EV Electric Cars | 0 | ★★★★★



Supporters of the London to Brighton Electric Vehicle rally gathered at Soho House in Madeira Drive, Brighton, to mark the third year of the event – and this time it will be heading to Paris.

The rally is spearheaded by Bill Murray and Green city councilor Tom Druitt and wants to show that electric vehicles are a practical way to travel.

The event began in 2021, with 71 electric vehicles driving the 59-mile distance from Westminster to Brighton. This year it will be the London to Paris Rally, with drivers taking the Newhaven to Dieppe ferry for the event, which will happen on July 1 and 2.

Tom said: "It sets out to have a lot of fun, while celebrating the transition to a low-carbon economy. We want everyone to celebrate what's already been possible, the progress we're making and to look forward to the future. We need to accelerate the transition to renewable technologies. Crucially, we want to show all the naysayers out there that this stuff works, and it's the future."

The rally will make a stop in Madeira Drive, which is home to many traditional motor racing events from the Brighton Speed Trials to the London to Brighton Veteran Car Run, which dates back to 1896.

The rally will stop in Madeira Drive, which hosts many classic motor racing events from the Brighton Speed Trials to the London to Brighton Veteran Car Run, which goes back to 1896.

The rally is supported by some major players in the renewable energy and transport world such as EDF, Shell and Motability, a scheme to help disabled people stay mobile. It is expected more than 100 people will join the trip, in all kinds of vehicles from buses to home-made motorbikes.

Representatives from a variety of innovative companies were at the launch, from electric car charging providers to electric van makers.

<https://www.hypermiler.co.uk/ev-electric-cars/london-to-brighton-electric-vehicle-rally-goes-international>

London to Paris electric vehicle rally

Event • Sat 01 Jul - Sun 02 Jul, 2023 • London - Brighton - Paris • 10:00 GMT



SHARE



EVENTINFO

Date & Time

Sat 1 Jul - Sun 2 Jul, 2023

10:00 - 18:00 GMT

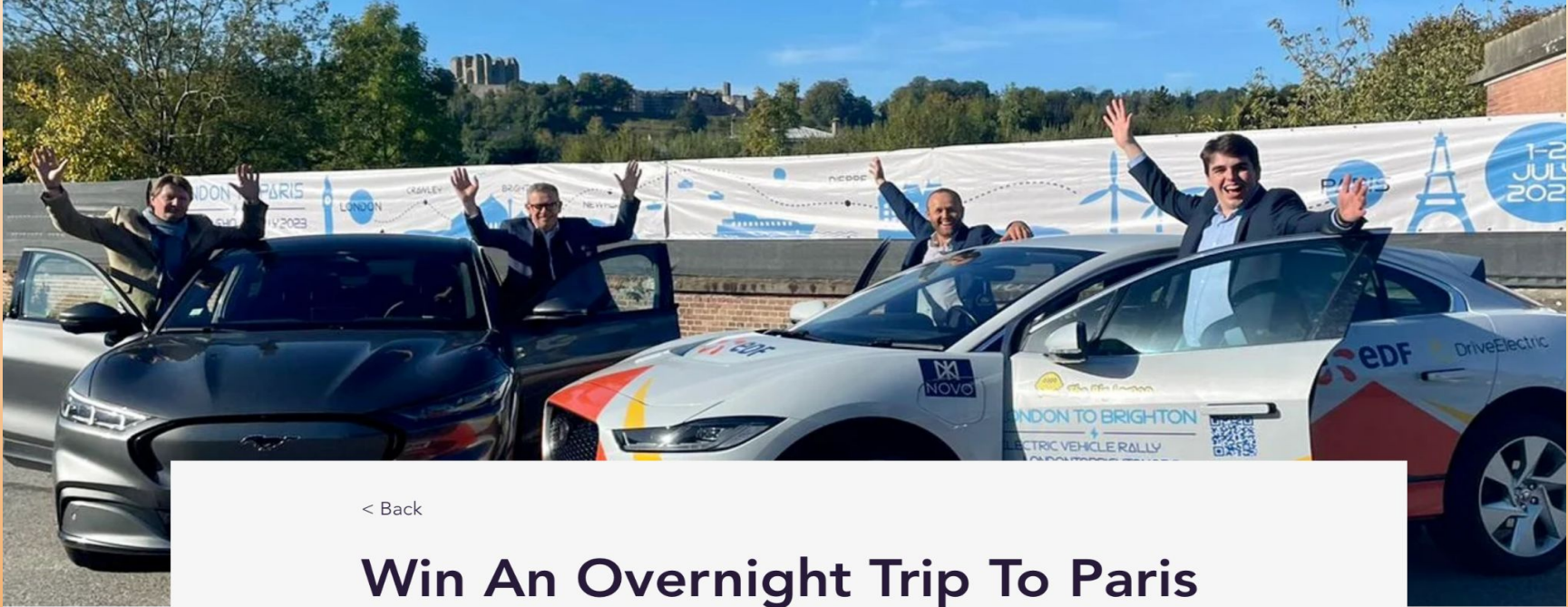
[Add to calendar](#)

Location

London - Brighton - Paris

Sussex Living : Hidden - Making the most of sussex.

68,000 readers a Sussex magazine which also has an exclusive membership.



[< Back](#)

Win An Overnight Trip To Paris With The London To Paris Electric Vehicle Rally

<https://www.hiddenmembership.com/competitions/win-an-overnight-trip-to-paris-with-the-london-to-paris-electric-vehicle-rally>

Isle of White Radio - Weekly audience of 33,000

Independent local radio station.



Harris Fowler
— THE PERSONAL INJURY SOLICITOR —

Personal Injury Solicitors
No Win No Fee,
No Hidden Extras

SUCCESS RATE*
93.7%

Find out more

WIN AN OVERNIGHT TRIP TO PARIS WITH THE LONDON TO PARIS ELECTRIC VEHICLE RALLY

[Back to Competitions](#)

WIN AN OVERNIGHT TRIP TO PARIS WITH THE LONDON TO PARIS ELECTRIC VEHICLE RALLY

[Back to Competitions](#)



Own an electric car? We've got a fabulous opportunity for you to take part in this exciting rally to France and back...

<https://www.iwradio.co.uk/hidden-island-competitions/win-an-overnight-trip-to-paris-with-the-london-to-paris-electric-vehicle-rally/>

PARIS-NORMANDIE - 38,000 readers.

A French Magazine.

DIEPPE AGGLO

DIEPPE

Le rallye Londres-Paris en véhicules électriques prendra le ferry

Les organisateurs anglais du London to Paris Electric Vehicle Rally ont choisi de débarquer à Dieppe en 2023. L'autonomie sera la clé du succès pour ce parcours de 322 km.



Des recharges rapides le long du parcours

« Pour que cet événement soit un succès, un certain nombre de décisions logistiques doivent être prises, notamment des installations de recharge rapide pour les véhicules le long de l'itinéraire et des événements permettant aux participants de se reposer et de rencontrer le public. » soulignent les organisateurs qui veulent entamer dans cette aventure des entreprises et organisations normandes.

« En travaillant avec les organisations d'émission de carbone pour leur permettre de traverser le Manche et entrer en France ou d'autres pays européens, il y a eu déjà un premier objectif atteint pour nous. » dit Tom Druitt.

« Nous voulons montrer que les conducteurs de véhicules électriques ont le moins en moins peur de l'autonomie »

« L'objectif de l'événement est de montrer le plaisir de la technologie des véhicules électriques. Nous voulons montrer que les conducteurs de véhicules électriques ont le moins en moins peur de l'autonomie et que la conduite sur de longues distances est moins pénalisante. »

« Nous voulons montrer que les conducteurs de véhicules électriques ont le moins en moins peur de l'autonomie et que la conduite sur de longues distances est moins pénalisante. »



Abonnés Le rallye Londres-Paris en véhicules électriques passera par Dieppe en juillet 2023

...Les organisateurs anglais du London to Paris Electric Vehicle Rally ont choisi de débarquer à Dieppe en 2023. L'autonomie sera la clé du succès pour ce parcours de 322 km. Des berlines, des vans... du London to Paris Electric Vehicle Rally qui sera organisé les 1er et 2 juillet 2023. Une aventure initiée par Tom Druitt, le directeur de l'événement, et Harrison Hughes, l'organisateur, et accompagné... le ferry Newhaven-Dieppe pour parcourir la route London-Paris, sur l'Avenue Verte. Par ailleurs, comme ils le font remarquer, «la liaison entre le Sussex et la Normandie est vieille de plusieurs siècles...



<https://www.paris-normandie.fr/id351740/article/2022-10-16/le-rallye-londres-paris-en-vehicules-electriques-passera-par-dieppe-en-juillet?referer=%2Farchives%2Frecherche%3Fdatefilter%3Dlastyear%26sort%3Ddate%2Bdesc%26word%3DLondon%2Bto%2BParis%2Belectric%2Bvehicle%2Brally>

BBC SOUNDS - 33 Million Listeners per Week.

The United Kingdoms radio show available in all 4 countries.

SOUNDS



Home



Music



Podcasts



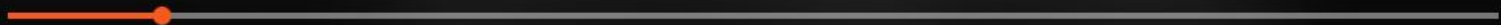
My Sounds



BBC RADIO SUSSEX

Danny Pike

27/02/2023



14:24



Pop-out player

NOW PLAYING: 14:00 – 18:00

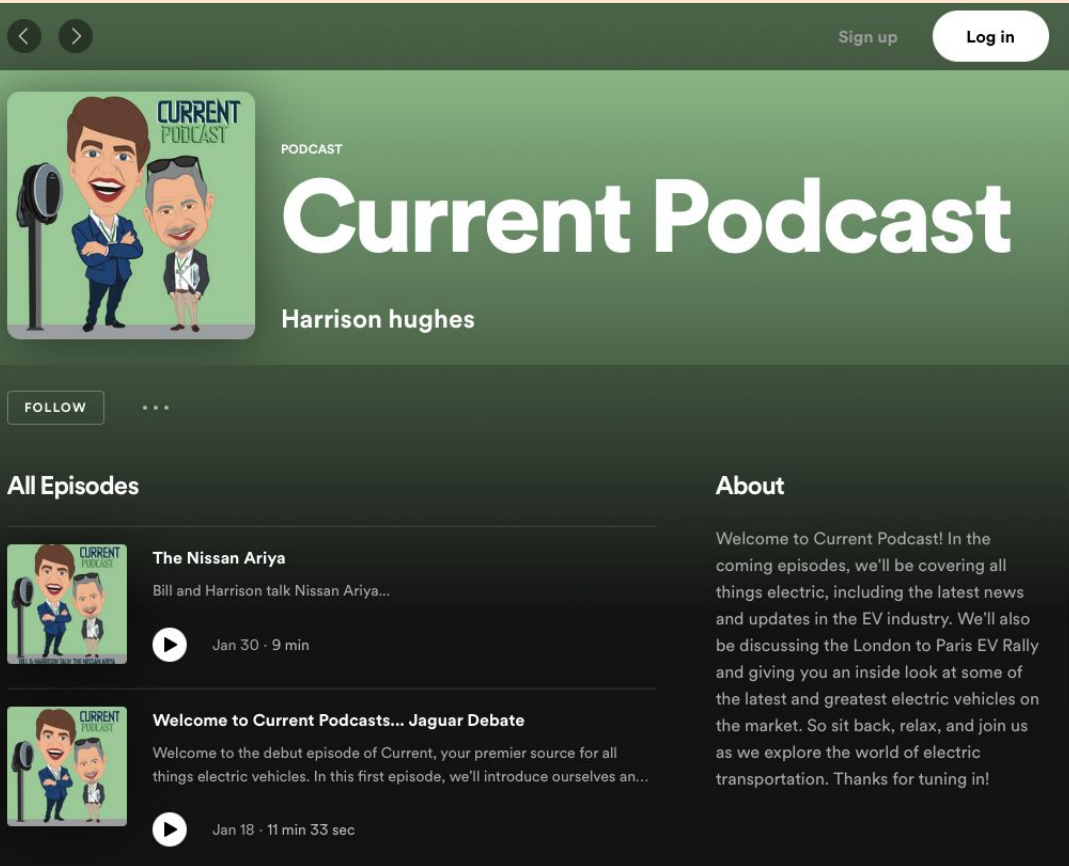
Danny Pike

NEXT: 18:00 – 21:00

Garage Mixtape

https://www.bbc.co.uk/sounds/play/live:bbc_radio_sussex

CURRENT PR PODCAST



<https://open.spotify.com/show/5Sf4h3MGN2LA8OLSGytRav>

Daily news which offers oth countrywide and local news.

Electric vehicle rally from London to Paris to visit Brighton

👤 Lyla Gill · 26 January 2023



More Stories

 **UK Daily News**

Brighton and Hove News

Brighton has been voted the sunniest city according to research by the Aventus Clinic



Beach huts in Brighton and Hove could get more expensive

