

# LONDON TO PARIS

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## ELECTRIC VEHICLE RALLY 2023

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The London to Brighton to Paris EV Rally on the 1st and 2nd July 2023, supported by Motability Operations and proudly sponsored by EDF

The London to Brighton electric vehicle rally is back and in July 2023 it continues to Paris, to become the first official large scale international electric vehicle rally. As with the previous two years the event is proudly sponsored by EDF, Britain's biggest generator of zero carbon electricity. New for 2023, the UK event is also supported by Motability Operations, the organisation that provides the Motability Scheme to over 650,000 disabled people.

As the biggest EV rally in England and the first international event of its kind, we are delighted to announce the continued sponsorship by EDF and that the event is now supported by Motability Operations. The organisers are yet again asking car owners, bus drivers and van drivers to charge their engines! They want builders of road legal conversions, scooterists, cyclists, bikers, inventors, solar car specialists and even electric planes, to prepare for more EV based fun.

Jonathan Jenkins, Head of Innovation at Motability Operations said:

"With the transition to electric vehicles approaching in the UK, we're working hard to support our 650,000 Motability Scheme customers as they make the switch.

We see this collaboration, as a fun and inspiring way for our customers to hear more about our journey to electric, help our customers combat range anxiety and highlight how EVs can be accessible for everyone. We can't wait for our customers to get involved."

Following the success of the first two events the Rally returns next summer with even more to add to the start line in Westminster, the midpoint stop in Crawley and a fantastic event staged on Madeira Drive Brighton. The event will then host an awards party, for the most efficient vehicles, at the new Soho House's Brighton Beach Lofts. These accolades adjudicated by Hove based TDS Ultra will decide on the most energy-efficient team competing in the UK and French sections. The rally's second stage runs from Brighton to Paris via Newhaven and Dieppe.

As with the previous two years the event is also delighted to announce its association with the Big Lemon Bus Company, BBC Sussex, The Brighton Argus newspaper and Fully Charged.

Robert Llewellyn, founder of Fully Charged added:

"We are delighted to support the fantastic London to Brighton Rally as Media Partner for the third consecutive year as they extend the route in 2023 to finish in Paris! Now we just need to decide which EVs we will be entering!"

This year the event also embraces Region Normandie, NES Ecospace and various Seine Maritime stakeholders. The rally will again leave from Westminster, London before finishing the UK stage on Brighton Beach. It will then travel overnight to Dieppe via Newhaven by ferry.

After a breakfast event on the quayside Dieppe the rally entrants then travel the 112 miles to Paris. The rally will even give all teams a Normandy packed lunch with lots of goodies from the region included. The aim for 2023 is for over 100 electric vehicles driven by UK and French EV entrants to compete in this energy trial.

Showing the general public and indeed the world the accessibility, variety, diversity and the limitless possibilities of travelling in a low carbon world between major cities. With entry into the London to Brighton section being free for bikes and self builds and from just £90 for privately owned vehicles this is a low-cost event. (The entire event entry inc return ferry travel and hospitality is under £200)

Tom Druitt the co-founder of the rally ads that:

“Our aim with the EV rally has always been to celebrate the rapid development of electric vehicles and renewable energy, so we’re pleased to be able to partner with EDF again this year, who are making huge strides in renewables as Britain’s biggest generator of zero carbon electricity. We want to simply bring a focus to the excellent work that they do. For the 2023 event it is imperative that we highlight the possibilities of driving EV’s.

"With the help of Motability Operations, we want to illustrate how electric vehicles can also be accessible for disabled people. As organisers of the Rally we also want to showcase that ‘range anxiety’ for electric vehicle drivers is lessening considerably and our entire team are committed to our brand new strap-line Home on the range.”

Categories again for the rally include:

- E-Bikes,
- E-Motorbikes
- City cars
- Saloon cars
- SUVs
- Vans
- Self-builds
- Minibuses
- Buses
- Trucks
- Electric planes
- Public transport
- Solar
- Hydrogen KW usage
- Net Zero Hero.

[www.londontobrightonelectricvehiclerally.com](http://www.londontobrightonelectricvehiclerally.com)

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**Ends**

### **Notes to editors:**

#### **EDF**

EDF is helping Britain achieve Net Zero by leading the transition to a cleaner, low emission, electric future and tackling climate change. It is the UK’s largest producer of low-carbon electricity(1) and supplies millions of customers with electricity and gas

It generates low carbon electricity from five nuclear power stations and more than thirty onshore wind farms and two offshore wind farms\*.

EDF is leading the UK's nuclear renaissance with the construction of a new nuclear power station at Hinkley Point C, and there are advanced plans for a replica at Sizewell C in Suffolk. Hinkley Point C and Sizewell C will provide low carbon electricity to meet 14% of UK demand and power around 12 million homes.

EDF is one of the UK's largest investors in renewables, with more than 1GW of renewable generation in operation and over 4GW in construction, planning and development across a range of technologies including onshore and offshore wind, solar and battery storage. We are constructing our largest offshore wind farm in Britain – the 450 MW Neart na Gaoithe project in Scotland.

EDF is helping its customers, both in business and at home, take their first steps to sustainably powering their lives. Whether it is buying an electric car, generating and storing electricity, selling energy back to the grid or installing a heat pump. EDF is one of the largest suppliers to British business and a leading supplier of innovative energy solutions that are helping businesses become more energy independent. In addition, the company's energy services business, Imtech, is one of the largest technical service providers in the UK and Ireland.

EDF is part of EDF Group, the world's biggest electricity generator. In the UK, the company employs around 11,000 people at locations across England, Scotland, Wales and Ireland.

\*EDF is continuing to operate its last coal power station until 31 March 2023 at the request of Government to support security of supply over winter.

### **About Motability Operations and the Motability Scheme:**

- The Motability Scheme is the UK's leading car scheme for disabled people. It provides affordable, convenient, worry-free motoring to over 650,000 disabled customers and their families. Scooters and powered wheelchairs can also be leased through the Motability Scheme.
- The Scheme is available to anyone who receives the Higher Rate Mobility Component of the Disability Living Allowance, the Enhanced Rate of the Mobility Component of Personal Independence Payment or the War Pensioners' Mobility Supplement or the Armed Forces Independence Payment. Customers transfer their mobility allowance to Motability Operations Ltd to lease a car, scooter or powered wheelchair.
- The Motability Scheme is operated by Motability Operations Ltd, for over 40 years Motability Operations Ltd has worked to provide accessibility for millions of customers.
- By leveraging its purchasing power, Motability Operations Ltd ensures its customers benefit from the best possible value. Vehicle leases available on the scheme are on average 45% cheaper than alternative leasing options.
- Any profits generated by the Scheme are invested to benefit disabled people. Motability Operations do this by re-investing in the Scheme, and by making donations to Motability, the Charity.
- When leasing a Motability Scheme car, customers enjoy insurance for three named drivers, servicing and maintenance, full RAC breakdown assistance, tyre and windscreen replacement, A range of popular car adaptations are also available at no additional cost.
- When leasing a scooter or powered wheelchair, insurance, breakdown assistance, servicing, maintenance and repairs and tyre and battery replacement are all included in the cost of the lease. Pricing is standard nationwide.
- Motability Operations Ltd is authorised and regulated by the Financial Conduct Authority under reference number 735390.
- Motability is a Registered Charity in England and Wales (number 299745) and a Registered Charity in Scotland number SC050642 and is authorised and regulated by the Financial Conduct Authority (reference number 736309). Motability provides a range of scheme-related grants to individuals, who would otherwise be unable to afford the mobility solution they need.

## Event details

Date: 30th June, 1st and 2nd July 2023

Locations:

Event in London - evening of 30th June

Event in Brighton and evening reception at Brighton's Soho House - 1st July

Dieppe, Gournay en Bray and Paris - 2nd July

- The London to Brighton to Paris EV Rally is the first fully Electric Vehicle Rally to take place of its kind. It covers 60 miles from London to Brighton and a further 120 miles from Brighton to Paris via the DFDS Newhaven - Dieppe ferry
- Combined with the Rally's Brighton Electric Village it will showcase renewables
- The Rally was one of the first of its type in England and showcases the latest in EV and solar technology from the automotive, leisure and manufacturing sectors
- Brings the future of new transportation and leisure technologies to the public in an entertaining and educational atmosphere

New for 2023

- The University of Brighton have become our educational partner, fully charged are our media partner
- Electric vehicle exhibits and displays in Brighton, Dieppe and Paris
- Static and moving displays featuring a broad range of electric and solar vehicles representing many sectors inc private vehicles, motor bikes, transportation, autonomous, authorities, leisure, commercial, micro-mobility vehicles (cycles, scooters, etc.) and self-built vehicles
- Free public entrance
- Education zone - will be hosted by the University of Brighton